

## IMAGE & LIVESTREAMING CONSENT & RELEASE POLICY

By-Law # in Master LCC By-Laws Document	13
Last Reviewed / Updated	24 July 2025
<b>Version Control</b> <i>(ensure any updates are consistent across both this document &amp; the master by-laws document)</i>	
<b>Description of Change</b>	<b>General Meeting Date</b>
Part of an overhaul/creation of existing/new Club By-Laws	Approved 28 July 2025

This form must be viewed and approved by any person that will feature in either a match, training or event where there will be photography/videography and/or live streaming, including players and match officials ("Participants") and (if the Participant is aged under 18) their parent/legal guardian.

### (a) Image consent

Lyndoch Cricket Club may, from time to time, record or take photographs at training, matches and other events organised or attended by the Club for the purpose of promoting the Club. These recordings may be used by the Club on its website, social media pages, advertising material or in publications. The Club may also, from time to time, take recordings or photographs for the purpose of skill correction and analysis. I give permission for my (and/or the under 18 participant's) image or physical likeness (both in video and photo), voice, name and/or biographical information to be used for the purposes set out above. If I do not give permission, I recognise I need to make this clear and known to the Committee by emailing [play@lyndochcricketclub.com.au](mailto:play@lyndochcricketclub.com.au)

### (b) Matches could be live streamed

Cricket matches that your Cricket Club participates in could be live streamed during this season. Live video and audio of these matches will be recorded and broadcast online. Recording equipment at match may record your image, voice and other identifying features. Please observe appropriate standards of behaviour, conduct and language in or around the live streaming devices, whose presence will be marked by signage at the match. By acknowledging and agreeing to this consent form, and attending or participating in the relevant match, you are consenting to the recording and use of the information more publicly, as described. If you do not give permission, you recognise you need to make this clear and known to the Committee by emailing [play@lyndochcricketclub.com.au](mailto:play@lyndochcricketclub.com.au)

### (c) Use of the live stream footage, images or sound

Footage, images or sound from the livestream may be used by my Cricket Club, Cricket Governing Bodies (State / Territory Association, Cricket Australia), or their representatives or partners for other purposes which may include:

- training and education purposes such as skill correction, analysis or for training tools
- promotional or marketing purposes, for example, footage or images may be featured on Cricket Club or governing body websites, social media pages or in other publications
- for commercial purposes such as commercialisation of highlights packages;
- for investigatory, complaint management, or disciplinary purposes, for example, footage, images or sound from the livestream may be used as evidence in any investigation, hearing or disciplinary process brought in under relevant competition rules

**(d) Consent and release**

I give permission for my (and/or the under 18 participant's) image or physical likeness (both in video and photo), voice, name and/or biographical information to be featured on the live stream and used for the purposes set out in this form. I relinquish (and/or relinquish on behalf of the under 18 participant) any rights, title or interest that I (and/or the under 18 participant) may have in the live stream footage, images or sound and agree that (the under 18 participant and/or) I have no rights to fees, remuneration or royalty in exchange for my (or their) appearance in the live stream. I agree (and/or agree on behalf of the under 18 participant) that my Cricket Club and Cricket Governing Bodies will be the sole owners of all rights, title and interest in the live stream images, footage and sound, and have unrestricted and perpetual rights to use the images, footage or sound for the purposes set out above. If I do not give permission, I recognise I need to make this clear and known to the Committee by emailing [play@lyndochcricketclub.com.au](mailto:play@lyndochcricketclub.com.au)

**(d) Privacy**

Lyndoch Cricket Club or Cricket Governing Bodies may collect your personal information in association with the live stream, in accordance with the Australian Cricket Collection Statement and Privacy Policy.